



November 1, 2021

{Mary and Joseph} {Carpenter}
{1234 Jerusalem Lane}
{Bethlehem}, {US} {56789}



BE PRO-ABUNDANT LIFE!

Dear {Mary and Joseph},

Our culture today accuses you, and us of being “pro-birth,” not “pro-life.” We know better – for 33 years we’ve supported moms during and beyond their pregnancies. Our banquet speaker this year, Roland Warren, challenged us to abandon the moniker “pro-life,” explaining why **we should be pro-abundant life**, which goes beyond supporting single moms, but embracing **fathers, and the whole family unit**. Pro-abundant life the way God intended. The biblical example Roland cited for this plan is the most famous “crisis” pregnancy in history, which plan included the father in the mix: Mary, Jesus, and Joseph.

One client couple stood out above the rest when we thought about this model. Ashley came to Necole’s Place in August of 2016 with a friend. She & her husband had a 3-month-old son, and Ashley’s been connected to our Life Skills program ever since.

Through the past 5 years BsideU has actively supported their family, providing counseling, baby items, support in more than one crisis, and spiritual discipleship. They added a daughter to their family in Spring of 2019 and Ashley started Galen Nursing School. She continued to work part-time and attend school, coming to Life Skills when possible.

We observed their consistent work ethic and the challenges they faced as a young family, overcoming many obstacles, and with limited family support. So, they were the perfect candidates for more in-depth assistance – we wanted to offer support for both of them, not just to Ashley at BsideU in Life Skills classes. The Lord provided a mentoring couple, Mark & Sharon, who volunteered to meet with them and mentor them as a couple, and encourage them to work together to build an abundant life for their family.

“We were asked to come alongside a young couple to offer some financial coaching. It was through this request we got to meet Ben and Ashley, a young couple with 2 beautiful children and one on the way,” said Sharon. “It was so heartwarming to watch them as they navigated through the challenges that face so many young couples; but doing it together. It was so encouraging to watch them adopt some new rhythms, grow and enter into some new ways of working together as a couple. Through the process, we gained two new friends and we were blessed.”

Ashley and Ben persevered through many obstacles including an unplanned third pregnancy. At a time when both parents were working and Ashley was working on her nursing degree, welcoming a third baby seemed impossible.

But Ashley and Ben decided to continue the pregnancy, with BsideU’s support, and the mentoring provided by Mark & Sharon. God blessed them with a beautiful little boy, born March, 2020.

The perseverance paid off and Ashley completed her LPN degree and licensure in 2021. Their BsideU family celebrated with her at our own little graduation party. This fall, Ben started the Man Challenge at Southeast Christian Church’s Southwest campus, desiring to grow into a godly father and husband, just as our Lord intends for the abundant life. They now attend church as a family. “We are thankful for BsideU for all of the support, wisdom, and love,” said Ashley.

We thank God each day for this loving family, living a pro-abundant life, day-by-day. You, our faithful supporters, have made this transition happen. We are able to work with couples like Ben & Ashley because of your partnership in this kingdom work. Please help us continue this work going forward. See the enclosed donation envelope with suggested gifts to help us continue to offer services to moms, fathers and babies in need.

Thank you, in advance, for standing with us for abundant life.

Blessings,

Monica E. Henderson
Executive Director

Leisa K. Ray
Development Director

P.S. Flip the letter over for important tax + giving info!

STAND FOR ABUNDANT LIFE! GIVE TODAY.

Below are some suggestions as to how you can help
us deliver services to more moms (like the one described in this letter)
for the rest of this year and help us plan for the services we will offer next year.

\$10,000

Reach more college students & abortion minded women

Help fund state of the art website and on-line self-scheduling module, and digital marketing to reach these potential clients in need.
(We need 12 people to give at this level).

\$1,000

Save a life

To save a baby from abortion. This represents the cost per saved baby for each tool used: pregnancy tests, ultrasound techs, medical staff and peer advocates, print materials showing gestational development, Bibles. This is an industry-wide average estimate. Doable for just \$83 per month.

\$6,000

Keep our mobile unit moving

Pay for one month's expenses for our mobile unit which we launched mid 2021.

(We need 12 people to give at this level).
Help us expand from 2 zip codes per week to 5 zip codes in 2022.

\$500

Reach more fathers to support abundant life

We are creating a new focus on outreach to fathers by mentoring them to be the husbands and fathers God intended them to be. Fund training curriculum.
(We need 12 people to give at this level).

\$2,500

Help bring hot, home-cooked meals back to BsideU

We dropped hot, home-cooked meals for lunch when Covid hit and opted for pre-packaged food. A part-time kitchen manager, ready to run our kitchen and oversee volunteers in compliance with public health rules, can really change the game as we break bread together.
(We need 10 people to give at this level).

\$250

A picture is worth more than a thousand words – it can be a life

Pay for four ultrasounds greatly increasing the likelihood of a confused client choosing life for her unborn baby.

\$150

Pay for education

Pay for classes for one mom at our life skills facility.

PLEASE GIVE TODAY.

A donation envelope is included for your convenience, or you can make a donation online at bsideu.org, or call us at (502)589-9400.

Gifts received as part of our year end appeal support our annual operating budget. The suggested purposes above are part of our operating budget.

Donations must be postmarked by December 31st to be tax deductible for 2021.

BsideU For Life is a 501(c)3 nonprofit organization.