



## 2021 Benefit Event Sponsorships

Our Banquet will be September 14th with 500-800 guests, at the Fairgrounds.

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### Banquet Host Sponsorship –\$30,000

- First right of refusal for Host Sponsorship in 2022
  - Host placards at each table
  - Verbal acknowledgement from Master/Mistress of Ceremonies
  - Logo in any print ads for the event & mention in radio spots
  - Full-page advertisement in event program on one of the cover pages
  - Logo on invitation mailing for the event (subject to production deadline)
  - Seating for 10 guests at a preferred table
  - Your logo on our website
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### A Future and a Hope Sponsor— \$15,000

- First right of refusal for Future and a Hope Sponsorships in 2022
  - Verbal acknowledgement during banquet
  - Full-page advertisement in event program
  - Table for 10 guests with preferred seating
  - Your logo on our website
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### Life Saver—\$10,000

- First right of refusal for Life Saver Sponsorships in 2022
  - Verbal acknowledgement during banquet
  - Half-page advertisement in the event program
  - Table for 10 guests with preferred seating
  - Your logo on our website
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### Platinum Sponsor—\$7,500

- First right of refusal for Platinum Sponsorship in 2022
  - Verbal acknowledgement during banquet
  - Half-page advertisement in the event program
  - Table for 10 guests with preferred seating
  - Your logo on our website
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### Gold—\$5,000

- Half-page advertisement in event program
  - Table for 10 guests with preferred seating
  - Your logo on our website
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### Silver—\$2,500

- Quarter-page advertisement in the event program
  - Table for 10 guests with preferred seating
  - Your logo on our website
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**A Note to our cherished donors who support us through foundations and donor-advised funds:** A number of our various donors support BsideU For Life through the National Christian Foundation or the Community Foundation of Louisville. We are grateful that you have chosen to make BsideU For Life part of a well-developed plan for your charitable giving—it is an honor to be included. However, in order for your gifts through such foundations to be tax-deductible, no part of the gift can be in exchange for a goods or services—such as the benefits outline in the attached materials for our sponsors. Please review your foundation documentation or consult with your foundation financial advisor before advising your foundation to release funds to BsideU For Life in connection with any of our events.

**If you have any questions about the value of goods and services received by sponsors in considering our sponsorship request, please contact Development Director, Leisa Krish Ray at 502-589-9400 ext.102.**



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(Each sponsorship level includes a table. The value of goods & services received is estimated to be \$550 or \$55 per ticket. The value will be confirmed in writing after the banquet.)

YES! We want to partner with BsideU For Life by becoming a:  
(Please check the appropriate box for sponsorship below)

Banquet Host Sponsor  
\$30,000

A Future and a Hope Sponsor  
\$15,000

Life Saver  
\$10,000

Platinum Sponsor  
\$7,500

Gold Sponsor  
\$5,000

Silver Sponsor  
\$2,500

Table for 10  
\$1,000

Individual Ticket  
\$100

NAME: \_\_\_\_\_ TABLE: \_\_\_\_\_

ORGANIZATION/COMPANY: \_\_\_\_\_  
(as it should appear in program)

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

***I would like to fulfill my sponsorship by:***  *One Payment*  *Quarterly Payments (4)*

**Check (enclosed) payable to “BsideU For Life”**

**MasterCard**  **Visa**  **AmEx**      **Name on card:** \_\_\_\_\_

**Card #:** \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_      **Exp:** \_\_\_\_/\_\_\_\_      **CVV:** \_\_\_\_\_

**Table Reservations: Payment of \$1,000 per table is due no later than August 21, 2021.**

**Please send me a Sponsorship Invoice**

**Sponsorship payments are due no later than August 1, 2021.**

**Program Graphics (Company Logo/Artwork) due by August 1, 2021.**

Please call Leisa Krish Ray at 502-589-9400 ext. 102 or 502-608-2354 for more information on sponsorship.