



BsideU For Life

Scramble for Life 2021 Sponsorship Benefit Packages



Sponsor Type	Title	Platinum	Gold	Silver	Hole	Meal	Hole-in-1 Contest	Putting Contest	Cart	In-Kind
Cost	\$10,000	\$5,000	\$3,000	\$2,000	\$150	\$2,000	\$500	\$1,000	\$1,000	
Pre- Event										
Website Presence	X	X	X	X	X	X	X	X	X	
E-mail Blast	X	X								
Radio Spot	X									
Print Media	X	X								
On-Site										
Foursome fee included	X	X	X	X						
On-site promotion	X	X				X	X	X		
Logo banner or sign	Banner	Banner	Banner	Banner	Sign	Banner	Sign	Sign	Sign on all carts	
Logo on give-away item	X									
Logo on golf cart									X	
Logo on tee box(es)	18	9	4	2	1		1	1		
Meal promotion	X	X	X	X	X		X	X	X	
Award promotion	X	X	X	X	X		X	X	X	X
PostEvent										
Website Recap promotion	X	X	X	X	X		X	X	X	X
Newsletter promotion	X	X	X	X	X		X	X	X	X
Thank-you E-mail blast	X	X	X	X	X	X	X	X	X	X

\$1,400 - Foursome Team (round of golf + premium golf items)

\$350 - Individual Golfer (round of golf + premium golf items)