

## 2019 unBanquet Sponsorship Information

Our **unBanquet** for 2019 will be a series of events – not just one – that friends of BsideU can participate in (or not!) through the late summer and fall of 2019.

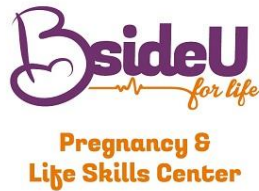
The featured unBanquet gatherings include:

- Smaller dinners, hosted by board members, with ministry update and fellowship with staff and volunteers.
- A private showing of the movie *Unplanned*, recently off its theatrical release – but we won't leave you with the feeling many had after leaving the theatre of not knowing what to do in the fight for life! We'll honor our guests with our own story of hope and redemption.
- An evening of laughing for life – it will be an event featuring a pro-life comedian followed by desserts, a ministry update and fellowship with staff, volunteers, clients, and saved babies.

Because of our board's wise stewardship, we can report honestly that our unBanquet events will be lower cost than hosting a banquet for 500 – 600 guests at an area hotel, and because of the way BsideU has reserved funds from our year-end fundraising, the out-of-pocket expenses for these events is covered. That means **your sponsorship can actually go 100% toward programs and services** (not general administration or fundraising expenses). We need your sponsorship support more than ever to propel the ministry forward, so we hope you will consider sponsoring our unBanquet as you have so faithfully sponsored our previous banquets.

You may wonder, "Why no banquet this year?" The atmosphere is changing around the issue of Life. The culture has taken a turn. Between the tragedy in New York state, where lawmakers embraced abortion up until birth, the attempt to do the same in Virginia and Illinois, states passing constitutional amendments to support abortion, and states passing "heartbeat bans" this spring, along with the release of the movie *Unplanned*, it just seemed that connecting with our supporters in more personal ways and at smaller events made sense. We want our friends, supporters, and sponsors to have an even deeper understanding and connection to BsideU and the life-saving work we can only do with your help. Smaller, personal, and intentional events, more interactive opportunities with a sense of purpose seems like a good idea. We hope you agree.

Our detailed breakdown of sponsorship levels follows. We hope we can count on your support!



## 2019 BsideU unBanquet Sponsorship Levels

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### unBanquet Host Sponsorship –\$30,000

- Host placards at each table at small dinners, and on entry signs at other events.
- Verbal acknowledgement from Master/Mistress of Ceremonies or hosts at each event.
- Logo in any print ads for the event & mention in radio spots (subject to date sponsorship is received).
- Logo on mailings about our other events
- Full-page advertisement in event program on one of the cover pages, available at each event.
- Your logo on our dedicated “unBanquet” website, where participants will find all the details for each event we host, and special videos from prior banquet speakers endorsing our unBanquet efforts.
- Reserved seating at private viewing of Unplanned,
- Admission to any or all unBanquet events of interest to you, your spouse and up to 8 guests (including the movie).

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### A Future and a Hope Sponsor— \$15,000

- Verbal acknowledgement from Master/Mistress of Ceremonies or hosts at each event
- Logo in any print ads for the event & mention in radio spots (subject to date sponsorship is received).
- Full-page advertisement in event program, available at each event.
- Your logo on our dedicated unBanquet website, where participants will find all the details for each event we host, and special videos from prior banquet speakers endorsing our unBanquet efforts.
- Reserved seating at private viewing of Unplanned,
- Admission to any or all unBanquet events of interest to you, your spouse and up to 8 guests (including the movie).

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### Life Saver—\$10,000

- Verbal acknowledgement from Master/Mistress of Ceremonies or hosts at each event
- Logo in any print ads for the event & mention in radio spots (subject to date sponsorship is received).
- Half-page advertisement in the event program, available at each event.
- Your logo on our dedicated unBanquet website, where participants will find all the details for each event we host, and special videos from prior banquet speakers endorsing our unBanquet efforts.
- Reserved seating at private viewing of Unplanned,
- Admission to any or all unBanquet events of interest to you, your spouse and up to 8 guests (including the movie).

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### Platinum Sponsor—\$7500

- Verbal acknowledgement from Master/Mistress of Ceremonies or hosts at each event
- Half-page advertisement in the event program available at each event.
- Admission to any or all unBanquet events of interest to you, your spouse and up to 8 guests (including the movie).
- Your logo on our dedicated unBanquet website, where participants will find all the details for each event we host, and special videos from prior banquet speakers endorsing our unBanquet event.
- Reserved seating at private viewing of Unplanned

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### Gold—\$5000

- Half-page advertisement in program available at each event.
  - Reserved seating at private viewing of Unplanned
  - Admission to any or all unBanquet events of interest to you, your spouse and up to 8 guests (including the movie).
  - Your logo on our dedicated unBanquet website, where participants will find all the details for each event we host, and special videos from prior banquet speakers endorsing our unBanquet event.
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## *Sponsorship Levels, continued.*

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### **Silver—\$2500**

- Half-page advertisement in the event program available at each event.
- Reserved seating at private viewing of Unplanned
- Admission to any or all unBanquet events of interest to you, your spouse and up to 8 guests (including the movie).
- Your logo on our dedicated unBanquet website, where participants will find all the details for each event we host, and special videos from prior banquet speakers endorsing our unBanquet event.

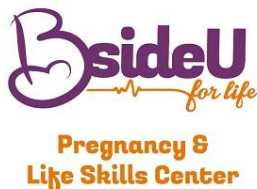
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### **unEvent Table/unTable—\$1000**

- Reserved seating at private viewing of Unplanned
- Admission to any or all unBanquet events of interest to you, your spouse and up to 8 guests (including the movie).
- Your logo on our dedicated unBanquet website, where participants will find all the details for each event we host, and special videos from prior banquet speakers endorsing our unBanquet event.

**A Note to our cherished donors who support us through foundations and donor-advised funds:** A number of our various donors support BsideU For Life through the National Christian Foundation or the Community Foundation of Louisville. We are grateful that you have chosen to make BsideU For Life part of a well-developed plan for your charitable giving—it is an honor to be included. However, in order for your gifts through such foundations to be tax-deductible, no part of the gift can be in exchange for a goods or services—such as the benefits outline in the attached materials for our sponsors.

Please review your foundation documentation or consult with your foundation financial advisor before advising your foundation to release funds to BsideU For Life in connection with any of our events. If you have any questions about the value of goods and services received by sponsors in considering our sponsorship request, please contact Development Director, Leisa Krish Ray at 502-589-9400 ext.102.



## 2019 BsideU unBanquet Sponsorships

*The value of goods & services received in exchange for sponsorships is intangible good will of nominal dollar value. Estimated value of goods & services received for event admission or food will be noted on your receipt letter mailed to you after payment is received.*

YES! We want to partner with BsideU For Life by becoming a:

(Please check the appropriate box for sponsorship below)

- |  |   |
|--|---|
| <input type="checkbox"/> unBanquet Host Sponsor \$30,000                                   | <input type="checkbox"/> A Future and a Hope Sponsor \$15,000 |
| <input type="checkbox"/> Life Saver \$10,000   | <input type="checkbox"/> Platinum Sponsor \$7,500             |
| <input type="checkbox"/> Gold Sponsor \$5,000  | <input type="checkbox"/> Silver Sponsor \$2,500               |
| <input type="checkbox"/> unEvent Table/unTable \$1000 (because we won't be having tables!) |   |

NAME: \_\_\_\_\_

ORGANIZATION/COMPANY: \_\_\_\_\_  
(as it should appear in handout)

MAILING ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

**I would like to fulfill my sponsorship by:**

MasterCard  Visa  AmEx      Name on card: \_\_\_\_\_

Card #: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_      Exp: \_\_\_\_/\_\_\_\_      CVV: \_\_\_\_\_

Please send me a Sponsorship Invoice(s)

Sponsorship payments are due no later than September 9, 2019.

**Program Graphics (Company Logo/Artwork) due by August 1, 2019.**

**Check events you are interested in attending/bringing guests to:**

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> - Board-hosted dinner/dessert | <input type="checkbox"/> - Unplanned movie | <input type="checkbox"/> - Laughing for Life w/ theUnPresident |
| Dates To Be Determined                                 | Tuesday October 1, 2019                    | Thursday September 12, 2019                                    |

**We'll follow-up with more information and to get your guests' names.**

Please call Leisa Krish Ray at 502-589-9400 ext. 102 (office) or 502-608-2354 (mobile) for more information on sponsorship.