



BsideU For Life Scramble for Life 2019 Sponsorship Packages

Sponsor Type	Title	Platinum	Gold	Silver	Hole	Meal	Hole-in-1 Contest	Putting Contest	Cart	In-Kind
Cost	\$10,000 Team Sponsor \$8,800	\$5,000 Team \$1,200 + tax Sponsor \$3,800	\$2,700 Team \$1200 + tax Sponsor \$1500	\$1,700 Team \$1200 + tax Sponsor \$500	\$150	\$2,000 (2)	\$1000 (1)	\$750	\$500 (1)	In-Kind
Pre-Event										
Social Media Mentions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Website Presence	✓	✓	✓	✓		✓	✓	✓	✓	
E-Mail Blast	✓	✓								
Radio Spot	✓									
Print Media	✓	✓								
On-Site										
Foursome fee included	✓	✓	✓	✓						
On-site promotion	✓	✓				✓	✓	✓		
Logo banner or sign	Banner	Banner	Banner	Banner		Sign	Sign	Sign	Sign on all carts	
Logo on Golfer give-away	✓									
Logo on Golf carts									✓	
Logo by tee box(es)	18	9	4	2	1		4	1		
Meal promotion	✓	✓	✓	✓		✓	✓	✓	✓	
Award promotion	✓	✓	✓	✓		✓	✓	✓	✓	✓
Post-Event										
Website Recap promotion	✓	✓	✓	✓		✓	✓	✓	✓	✓
Newsletter promotion	✓	✓	✓	✓		✓	✓	✓	✓	✓
Thank-you E-mail blast	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

\$1,200 - Foursome Team plus tax (entry fee + premium golf items)

\$300 – Individual Golfer plus tax(entry fee + premium golf items)