



BsideU For Life
Scramble for Life 2019
Sponsorship Benefit Packages



| Sponsor Type | Title | Platinum | Gold | Silver | Hole | Meal | Hole-in-1 Contest | Putting Contest | Cart | In-Kind |
|--------------------------|-----------------|----------------|----------------|----------------|--------------|----------------|--------------------|-----------------|-------------------|----------------|
| Cost | \$10,000 | \$5,000 | \$2,700 | \$1,700 | \$150 | \$2,000 | \$1000 | \$750 | \$500 | In-Kind |
| | SOLD | | | | | (2) | SOLD (1) | | (1) | |
| Pre-Event | | | | | | | | | | |
| Social Media Mentions | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Website Presence | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | |
| E-Mail Blast | ✓ | ✓ | | | | | | | | |
| Radio Spot | ✓ | | | | | | | | | |
| Print Media | ✓ | ✓ | | | | | | | | |
| On-Site | | | | | | | | | | |
| Foursome fee included | ✓ | ✓ | ✓ | ✓ | | | | | | |
| On-site promotion | ✓ | ✓ | | | | ✓ | ✓ | ✓ | | |
| Logo banner or sign | Banner | Banner | Banner | Banner | | Sign | Sign | Sign | Sign on all carts | |
| Logo on Golfer give-away | ✓ | | | | | | | | | |
| Logo on Golf carts | | | | | | | | | ✓ | |
| Logo by tee box(es) | 18 | 9 | 4 | 2 | 1 | | 4 | 1 | | |
| Meal promotion | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | |
| Award promotion | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post-Event | | | | | | | | | | |
| Website Recap promotion | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Newsletter promotion | ✓ | ✓ | ✓ | ✓ | | ✓ | ✓ | ✓ | ✓ | ✓ |
| Thank-you E-mail blast | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |

\$1,200 - Foursome Team (round of golf + premium golf items)

\$300 - Individual Golfer (round of golf + premium golf items)

